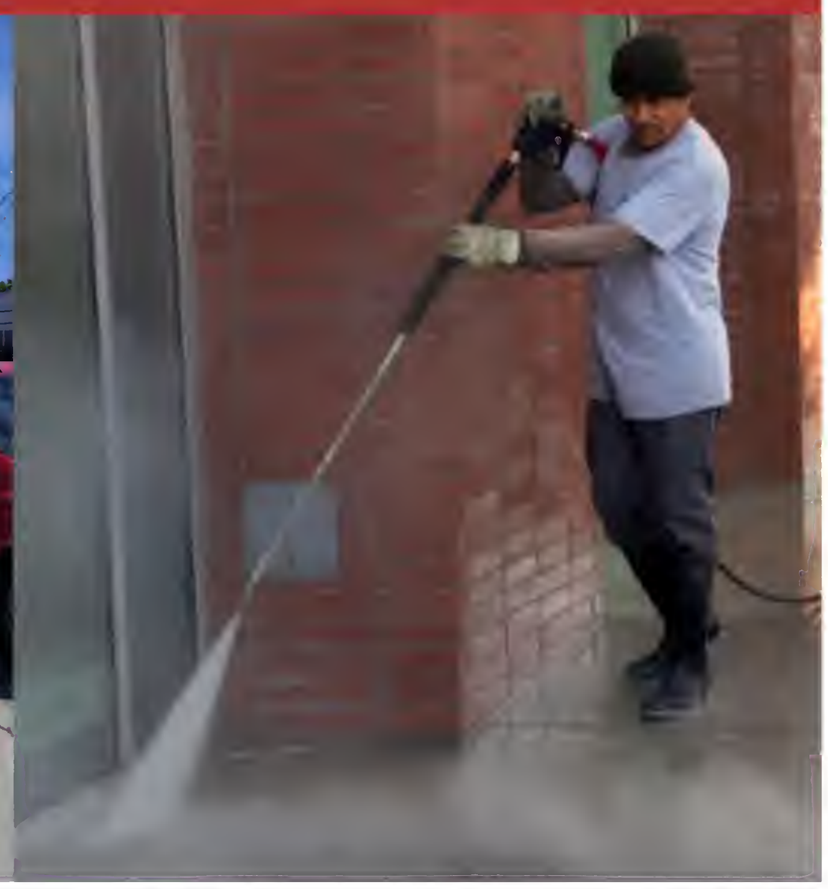
SAN PEDRO HISTORIC WATERFRONT PROPERTY BUSINESS IMPROVEMENT DISTRICT (PBID)

YOUR DISTRICT AT WORK FOR YOU!



Support Renewal of the San Pedro PBID

DISTRICT SERVICES

Trolley Service

- Trolley Operations
- Trolley Website SPTrolley.com

Security Program

- Daily Security Presence
  Monday to Thursday: 10 am to 12 midnight
  Friday, Saturday & Sunday 10 am to 2 am
- Improve Visibility and Safety with Alley Lighting

Tourism Program

- Tourism Ambassadors
- Production of Visitor, Business and Trolley maps

Maintenance & Graffiti Removal Program

- Daily Sidewalk Sweeping
- Trash Removal
- Graffiti Removal
- Sidewalk Pressure Washing
- Tree Trimming
- Illegal Dumping Removal
- Doggie Bags

Marketing Program

- Event Planning
  Dia de los Muertos with 10,000 attendees
  Participate in LA Fleet Week with 190,000+ attendees
  Movie Night at the Warner Grand Theatre
  Host LA Fleet Week Welcome Party
- Websites development and maintenance
  SanPedroBID.com, SPTrolley.com, SanPedroDayOfTheDead.com
- Economic Development, DevelopSanPedro.com
- Social Media Program
  Instagram followers have increased by 20.7%
  Facebook likes and followers have increased by 32%
- First & Third Thursday Entertainment Program
- Mural Program
- Cash Card Program
- Annual Holiday Decorations and Entertainment Program

Projects/ Events Planned for 2017-2018

- Enhanced Tourism Program
- Activation and Management of Tourism Kiosks along the LA Waterfront
- Establishment of LAPD/PBID Business Watch Program
- Creation of Gateway & District Signage Program
- Support City-Sponsored Events in PBID

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